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SILVERCHAIR LEARNING SYSTEMS PARTNERS WITH POINTRIGHT INC.

Charlottesville, VA, December 13, 2010 – Silverchair Learning Systems, the leader in online training for senior care, and PointRight Inc., the industry leader in data-driven analytics and decision support, have partnered to develop and deliver custom educational products tailored for the senior care industry.

“Our partnership with PointRight combines the strength of both companies’ knowledge of senior care to continue to help the industry,” says Mike Mutka, President and COO of Silverchair Learning Systems. “With our deep knowledge of the education needs of senior care and PointRight’s vast understanding of the power of analytics, we plan to create the most effective educational products to help support senior care quality initiatives.”

The partnership allows both organizations to use their expertise in healthcare technology to bring necessary education content to the market. The custom content will be delivered through Silverchair’s comprehensive Learning Management System (LMS), which allows managers to assign, track, and author educational content from one system. Using their knowledge and experience with data, PointRight will work with Silverchair to develop courses to assist with quality improvement programs and MDS reimbursement.

“Combining insight gleaned from clinical data with appropriate education is a compelling proposition for any resource-constrained provider,” says Steven Littlehale, Executive Vice President and Chief Clinical Officer at PointRight.

“Silverchair looks forward to working with PointRight as a member of our Strategic Partner Network,” says Charlie English, VP of New Market Development for Silverchair. “PointRight’s services are the perfect complement to Silverchair’s educational programs.” Silverchair launched its Strategic Partner Network in October 2010.

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About Silverchair Learning Systems

Silverchair Learning Systems works with senior care leaders who want to improve the training process in their organizations. Silverchair offers a user-friendly online training solution that improves compliance and eliminates record keeping headaches, while saving time and money. We make online training successful with easy set-up, ease of use, simple tracking, and educationally-rich yet fun courses. Using this system provides peace of mind and confidence.
www.silverchairlearning.com

About PointRight Inc.

PointRight is the industry leader in providing data-driven analytics and decision support to help the nation’s leading long term care providers and insurance carriers optimize quality, clinical care, risk and profitability. By combining advanced web-based tools with trusted consulting services, proven data analytics and unrivaled databases, PointRight expertly translates disparate data into usable information and insight. For more information, visit www.pointright.com.