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PACIFIC RETIREMENT SERVICES PARTNERS WITH SILVERCHAIR LEARNING SYSTEMS

Charlottesville, VA, JANUARY 6, 2009 – Pacific Retirement Services (PRS), a leading owner, developer, and operator of senior living and health care facilities in the western United States, has partnered with Silverchair Learning Systems to implement a comprehensive eLearning program for its facilities. The official start date across the PRS system was January 2, 2009.

“PRS shares Silverchair’s vision of revolutionizing senior care,” says Mike Mutka, Executive Vice President of Sales and Marketing for Silverchair Learning Systems. “We look forward to helping Pacific Retirement continue to innovate and provide excellent resident care.”

Silverchair’s Learning Management System (LMS) delivers, tracks, and reports on educational programs for a user’s entire organization. It provides a complete curriculum of in-service and regulatory courses required by CMS (Centers for Medicare & Medicaid Services) and OSHA (Occupational Safety and Health Administration), as well as important resident care topics that specifically address the needs of senior care providers and their employees. Program users can also customize the system to include material specific to their facilities.

“PRS has long been committed to providing quality senior care performed by trained staff in an environment that promotes from within,” says Debbie Rayburn, Debbie Rayburn, Vice President of Health Services for PRS. “As a growing company serving seniors in different states with varying regulations, the Silverchair Learning System is an indispensable management tool that can help us disseminate PRS core standards to employees across our system while supporting their professional growth.”

Though the learning system is most often used to provide recertification training for licensed employees such as Administrators, Certified Medication Aides (CMAs), Licensed Practical Nurses (LPNs), and Registered Nurses (RNs), PRS is making the training system available to all employees to enhance their knowledge of aging services.

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About Pacific Retirement Services

As a national not-for-profit leader in the senior living and health care industry, PRS is at the forefront of the retirement revolution, transcending age to serve the actively involved seniors of today and tomorrow. Headquartered in Medford, Oregon, with another office in Memphis, Tennessee, PRS develops, operates, and manages a growing family of 55 organizations, including affiliated Continuing Care Retirement Communities (CCRCs), managed retirement communities, affordable senior housing centers, charitable foundations serving PRS residents, and a community services division that funnels volunteers into local communities to support nonprofits and people in need. For more information, call 888-724-6424 and visit www.retirement.org.

About Silverchair Learning Systems

Silverchair Learning Systems works with senior care leaders who want to improve the training process in their organizations. Silverchair offers a user-friendly online training solution that improves compliance and eliminates record keeping headaches, while saving time and money. We make online training successful with easy set-up, ease of use, simple tracking, and educationally-rich yet fun courses. Using this system provides peace of mind and confidence.

www.silverchairlearning.com