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NEW MEXICO HEALTH CARE ASSOCIATION CHOOSES SILVERCHAIR LEARNING SYSTEMS AS ONLINE TRAINING PARTNER

CHARLOTTESVILLE, VA, May 25, 2010 – The New Mexico Health Care Association (NMHCA)/New Mexico Center for Assisted Living (NMCAL) has chosen Silverchair Learning Systems as its preferred online training partner, bringing New Mexico senior care providers online professional training to improve operations and reduce costs.

“Offering professional and consistent training is one of our great strengths. These courses are appropriate for every employee in a senior care setting and address the unique training needs of our workforce,” said Tracy Alter, Senior Director of Member Services, NMHCA/NMCAL.

The Silverchair partnership allows NMHCA/NMCAL to offer a highly effective and affordable turn-key learning program that delivers, tracks and reports on educational programs for any long-term care provider’s entire organization. The training program includes a complete curriculum of in-service and regulatory courses required by CMS (Centers for Medicare & Medicaid Services) and OSHA (Occupational Safety and Health Administration), as well as important resident care topics that specifically address the needs of senior care providers and their employees. The program can also be customized to include material specific to an organization.

Providers everywhere want to deliver effective training to their employees and manage the education process more efficiently. At a time when staffing shortages top the list of key concerns, leaders are challenged with finding new and innovative ways to turn limited human resources and funding into quality care, while operating in a highly regulated environment.

“Our educational objectives are perfectly aligned with the mission of the NMHCA/NMCAL,” said Mike Mutka, President and COO of Silverchair Learning Systems. “Silverchair works exclusively with senior facilities to provide the best professional development opportunities, and we’re pleased to bring our system to New Mexico providers.”

NMHCA/NMCAL has negotiated exclusive pricing with Silverchair, making the learning management and online training system affordable to providers throughout New Mexico.

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About New Mexico Health Care Association /New Mexico Center for Assisted Living

The New Mexico Health Care Association (NMHCA)/New Mexico Center for Assisted Living (NMCAL) is a professional trade association for facility-based long term care providers. Members include nursing facilities, facilities for the developmentally disabled, and assisted living/residential care facilities. Our mission is to support our members and to promote individual quality of life for the people they serve through public recognition of professional services; education of long-term care providers; member representation in legislative and regulatory areas; and development and implementation of industry standards. www.nmhca.org

About Silverchair Learning Systems

Silverchair Learning Systems works with senior care leaders who want to improve the training process in their organizations. Silverchair offers user-friendly online training that improves compliance and eliminates record keeping headaches, while saving time and money. We make online training successful with easy set-up, ease of use, simple tracking, and educationally-rich yet fun courses. Using this system provides peace of mind and confidence. www.silverchairlearning.com