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**SILVERCHAIR LEARNING SYSTEMS IS A PRIMARY SPONSOR OF
AHCA/NCAL MULTIFACILITY CEO CONFERENCE**

Charlottesville, VA, NOVEMBER 11, 2008 – Silverchair Learning Systems, the leading eLearning provider in senior care, is a primary sponsor of the American Health Care Association and the National Center for Assisted Living (AHCA/NCAL) Multifacility CEO Conference, occurring November 12-14, 2008. This is the third consecutive year that Silverchair has sponsored this event.

“Silverchair is proud to partner with AHCA/NCAL on this important industry event,” says Mike Mutka, Executive Vice President of Sales and Marketing for Silverchair Learning Systems. “We look forward to working with industry leaders in addressing the latest needs of multifacility organizations.”

Silverchair is one of only 11 sponsors invited to participate in this event with top leaders from multifacility organizations around the country.

“Silverchair has been a valuable partner in helping to address the needs of senior care organizations,” says Bruce Yarwood, President and CEO of AHCA. “Their participation in this event greatly benefits the multifacility organizations that we serve.”

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About AHCA and NCAL

The American Health Care Association (AHCA) and National Center for Assisted Living (NCAL) represent nearly 11,000 non-profit and proprietary facilities dedicated to continuous improvement in the delivery of professional and compassionate care provided daily by millions of caring employees to 1.5 million of our nation's frail, elderly and disabled citizens who live in nursing facilities, assisted living residences, subacute centers and homes for persons with mental retardation and developmental disabilities. For more information, please visit www.ahca.org or www.ncal.org.

About Silverchair Learning Systems

Silverchair Learning Systems works with senior care leaders who want to improve the training process in their organizations. Silverchair offers a user-friendly online training solution that improves compliance and eliminates record keeping headaches, while saving time and money. We make online training successful with easy set-up, ease of use, simple tracking, and educationally-rich yet fun courses. Using this system provides peace of mind and confidence. www.silverchairlearning.com