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**COORDINATED SERVICES MANAGEMENT, INC. PARTNERS WITH
SILVERCHAIR LEARNING SYSTEMS**

Charlottesville, VA, DECEMBER 2, 2008 – Coordinated Services Management, Inc. (CSM), a leading long-term care management firm based in Roanoke, Virginia, has partnered with Silverchair Learning Systems to implement a comprehensive eLearning program for CSM’s facilities.

“Consistent and comprehensive staff education is key to providing excellent quality resident care,” says Pamela Wolfe, MS, RN, LNHA, Regional Director of Quality Assurance for CSM. “With Silverchair Learning we provide that education to our employees. It is easy to use, easy to track, fun AND effective. Thank you Silverchair!”

Silverchair’s Learning Management System (LMS) delivers, tracks, and reports on educational programs for a user’s entire organization. It provides a complete curriculum of in-service and regulatory courses required by CMS (Centers for Medicare & Medicaid Services) and OSHA (Occupational Safety and Health Administration), as well as important resident care topics that specifically address the needs of senior care providers and their employees. Program users can also customize the system to include material specific to their facilities.

“Silverchair is excited to help CSM realize their business goals through improved employee training,” says Laura Girasole, Director of Business Development for Silverchair Learning Systems. “We know our system will help them serve their employees—and therefore, their residents—to the highest level.”

CSM’s facilities have been pleased with the Silverchair system: “All of the employees feel great about Silverchair’s online training. They love participating in the program,” says Pam Jensen, Senior Manager for Seton Manor in Hampton, Virginia. “Even one employee, who was afraid of the computer, loved it despite those fears.”

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About Coordinated Services Management, Inc. (CSM)

Coordinated Services Management, Inc. (CSM) is a long-term care management firm based in Roanoke, Virginia. CSM provides management services to faith-based, community-based and for profit retirement communities in Virginia, North Carolina, South Carolina and the DC metro area.

CSM offers a full range of specialized management services for residential living, assisted living, Alzheimer’s and dementia care, as well as intermediate and skilled nursing communities. Committed to enhancing the quality of life for all residents, CSM prides itself on its sound knowledge of best practices providing quality food service and clinical management, regulatory compliance and skillful management of resources. www.csmmanagement.com

About Silverchair Learning Systems

Silverchair Learning Systems works with senior care leaders who want to improve the training process in their organizations. Silverchair offers a user-friendly online training solution that improves compliance

and eliminates record keeping headaches, while saving time and money. We make online training successful with easy set-up, ease of use, simple tracking, and educationally-rich yet fun courses. Using this system provides peace of mind and confidence. www.silverchairlearning.com