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**CALIFORNIA ASSISTED LIVING ASSOCIATION CHOOSES  
SILVERCHAIR LEARNING SYSTEMS AS ONLINE TRAINING PARTNER**

**Charlottesville, VA, June 16, 2010** – The California Assisted Living Association (CALA) has chosen Silverchair Learning Systems as its online training partner, bringing its members effective training solutions that will help improve operations and reduce costs.

“As CALA developed its own online Assisted Living Leadership course, it was critical to partner with an organization with a strong reputation for quality and ease of use. A whole new group of professionals will be able to take advantage of this partnership, with a set of courses designed to strengthen management skills in this resident-centered environment,” said Sally Michael, CALA President. Launch of the leadership course is set for June.

This partnership gives CALA members access to a highly effective and affordable turn-key learning program that delivers, tracks and reports on educational programs for their entire organization. Silverchair’s training program provides a complete curriculum of in-service and regulatory courses as well as important resident care topics that specifically address the needs of senior care providers and their employees. The program can also be customized to include material specific to an organization.

“Silverchair looks forward to helping CALA continue its success in bringing great educational opportunities to those helping seniors in assisted living communities everyday,” said Mike Mutka, President and COO of Silverchair Learning Systems.

CALA has negotiated favorable pricing with Silverchair, making the learning management and online training system available to its members at a substantial discount.

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**About California Assisted Living Association (CALA)**

CALA is devoted to the betterment of assisted living by providing: leadership to assisted living providers and other stakeholders in the assisted living field, advocacy to protect the interests of providers and the consumer-focused service they provide, and education to support the provision of high quality programs and services. CALA represents over 451 Assisted Living communities. Members range from small independently operated communities to large multi-national organizations, and from providers that cater to an active lifestyle to those that specialize in caring for residents with dementia.

**[www.CAassistedliving.org](http://www.CAassistedliving.org)**

**About Silverchair Learning Systems**

Silverchair Learning Systems works with senior care leaders who want to improve the training process in their organizations. Silverchair offers a user-friendly online training solution that improves compliance and eliminates record keeping headaches, while saving time and money. We make online training successful with easy set-up, ease of use, simple tracking, and educationally-rich yet fun courses. Using this system provides peace of mind and confidence.

**[www.silverchairlearning.com](http://www.silverchairlearning.com)**