



Contact:

Mike Benzian
President
Silverchair Learning Systems
(434) 296-6333, x. 223
mbenzian@silverchairlearning.com

SILVERCHAIR LEARNING SYSTEMS ANNOUNCES ADVISORY BOARD
Board to advise on product development and services, 2009 User Conference

Charlottesville, VA, OCTOBER 1, 2008 – Silverchair Learning Systems, the leading eLearning provider in senior care, recently held the first meeting of its Advisory Board, comprised of clients from some of the most esteemed organizations in the senior care industry. The Board’s first meeting took place on September 26, 2008.

“We wanted to take a cross section of our clients – from single Continuing Care Retirement Communities to 50-facility Skilled Nursing Facility organizations to hundred-community Assisted Living companies – to discover what Silverchair needs to do to stay in the forefront of eLearning,” says Mike Benzian, President of Silverchair Learning Systems. “This feedback, from some of the best organizations in senior care, will make our system and offerings more efficient and useful for our clients.”

Silverchair’s Advisory Board member roster includes clients from Care One, Aegis Living, Appalachian Christian Village, Millers Health System, Inc., Advocat/Diversicare, Gibbs Care Center, SeniorCare, Inc., Diakon Lutheran Social Ministries, Capital Health Services, Brookdale Senior Living, Highgate Senior Living, Nexcare Health Systems, Brethren Home Community, Americare, Inc., Fundamental Long Term Care Companies, and Presbyterian Homes of South Carolina.

The Advisory Board will counsel Silverchair on new products and services, and provide feedback on the most pressing issues in senior care. The Board will also work with Silverchair to launch its first annual User Conference in 2009.

###

About Silverchair Learning Systems

Silverchair Learning Systems works with senior care leaders who want to improve the training process in their organizations. Silverchair offers a user-friendly online training solution that improves compliance and eliminates record keeping headaches, while saving time and money. We make online training successful with easy set-up, ease of use, simple tracking, and educationally-rich yet fun courses. Using this system provides peace of mind and confidence. www.silverchairlearning.com