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**SILVERCHAIR LEARNING SYSTEMS IS A PRIMARY SPONSOR OF
ASHCAE FREESTANDING MEETING**

Charlottesville, VA, AUGUST 6, 2008 – Silverchair Learning Systems, the leading eLearning provider in senior care, will be a primary sponsor of the American Society of Health Care Administration Executives (ASHCAE) meeting in Asheville, North Carolina August 6-8, 2008. This is the third consecutive year that Silverchair has sponsored this event.

“We are proud to contribute to the success of ASHCAE and other state associations through continued sponsorship and partnership,” says Mike Mutka, Executive Vice President of Sales and Marketing for Silverchair Learning Systems.

Silverchair has a long-standing relationship with ASHCAE and the American Health Care Association (AHCA). Silverchair has consistently sponsored several AHCA events and initiatives, and the company has continued its service to state associations as the preferred eLearning provider to more than 12 state associations.

The ASHCAE Freestanding meeting is an annual event where state health care association executives attend sessions covering industry issues. Executives also have the opportunity to network with other executives and AHCA sponsors. Silverchair is one of a select group of primary sponsors for the meeting.

“We appreciate Silverchair’s continued support of ASHCAE and state associations,” says Bruce Yarwood, President and CEO of AHCA. “Silverchair’s support and partnerships have allowed numerous state associations to offer eLearning to their members in an easy, affordable way.”

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About AHCA

The American Health Care Association represents nearly 11,000 non-profit and proprietary facilities dedicated to continuous improvement in the delivery of professional and compassionate care provided daily by millions of caring employees to 1.5 million of our nation's frail, elderly and disabled citizens who live in nursing facilities, assisted living residences, subacute centers and homes for persons with mental retardation and developmental disabilities. For more information, please visit www.ahca.org.

About Silverchair Learning Systems

Silverchair Learning Systems works with senior care leaders who want to improve the training process in their organizations. Silverchair offers a user-friendly online training solution that improves compliance and eliminates record keeping headaches, while saving time and money. We make online training successful with easy set-up, ease of use, simple tracking, and educationally-rich yet fun courses. Using this system provides peace of mind and confidence. www.silverchairlearning.com